

RSHC Privacy Policy

Riley Safer Holmes & Cancila LLP's EU Privacy Policy is available [here](#).

Riley Safer Holmes & Cancila LLP ("RSHC" or the "Firm") is committed to ensuring that it acts in accordance with applicable data protection and privacy laws when it collects and uses information provided to it or information about visitors to its website and users of its social media sites, extranets, and email messages containing a link to this Privacy Policy. This Privacy Policy applies to your use of RSHC's website.

This Privacy Policy explains the types of information we collect, the purposes of processing that information, how we use that information, and with whom we share it. Our Privacy Policy describes the measures we take to protect the security of the information and the rights that you have as a data subject with regard to this information. We maintain reasonable and appropriate, although not infallible, physical, electronic, and procedural safeguards intended to maintain the confidentiality and security of your personal information. We also tell you how you can reach us to update your contact information, remove your name from our mailing lists, or get answers to questions you may have about our privacy practices. Please read this Privacy Policy carefully. By continuing to interact with our site, you are acknowledging the practices described in this Privacy Policy. Please do not use RSHC's website or provide us with any personal information if you do not accept the terms of this Privacy Policy.

ABOUT THIS POLICY:

This Privacy Policy describes our practices on the site where it is posted. This Privacy Policy does not apply to our use of employee information. It also does not apply to information we collect from you offline. Nor does it apply to information that we receive from our clients during our legal representation of such clients, as such processing takes place on a case-by-case basis at the direction of our clients, subject to our client agreements and applicable professional responsibilities.

You agree to the terms in this Privacy Policy when you use this site.

THE INFORMATION WE COLLECT:

Information You Provide. We may collect any personal information that you provide when you complete forms available on our website.

Contact Information. We may collect your name and email address. We may also collect your street address, fax number, or phone number. We may also collect your company name.

Other Information. If you use our site, we may collect information about the browser you are using. Our web server may store your IP address and domain, which we may use to identify your physical geographic location. We might track the pages you visit. We might look at what site you came from or what site you visit when you leave us. We collect this information using tracking

tools described in this Privacy Policy. To control those tools, please read the "Your Choices" section.

In the last twelve (12) months, we have collected the following categories of personal information from users of our website:

- Identifiers, such as name and contact information;
- Internet or other electronic network activity information, such as information regarding your use of our website (*e.g.*, cookies, browsing history, and/or search history) as well as information you provide to us when you correspond with us in relation to your inquiries.

HOW WE COLLECT INFORMATION:

We collect information directly from you. For example, if you contact us to ask questions or leave comments. We also collect information if you sign up for our email alerts.

We collect information from you passively. We collect personal information about users over time and across different websites when you use this website or service. To learn more about these tools and how you can control them, read the "Your Choices" section.

HOW WE USE INFORMATION:

To respond to your questions and requests. Certain information may allow us to better understand your needs and provide you with better service.

To improve our website, notify you about changes to our website, and update our email lists. For example, we might use cookies to track new or past website visitors. We may also use tracking tools to see what areas of our site are viewed by our visitors.

To communicate with you about our relationship. Such communications may include responding to requests for information that you submitted through our website, as well as notifying you of services we provide, events that we are hosting, employment opportunities, or publications that may be of interest to you. If you do not want to receive such communications, you may unsubscribe by sending us an email.

To provide you with legal services. If you are or become a client of the firm, we may use your information to administer the matters for which you instruct us.

To improve our website and its offerings. We may conduct research and analysis of users' demographic characteristics, interests, and behavior in an aggregated form to better understand and serve our users and improve our website and its offerings. We may also use this research and analysis for ongoing operations, administrative, accounting, reporting, account maintenance, and other processes, as well as to audit and verify the quality and effectiveness of our website.

To detect security incidents and protect against malicious, deceptive, fraudulent, or illegal activity.

For other business purposes. For example, we may use your email address to share client alerts or legal developments. If you do not want to receive such communications, you may unsubscribe by sending us an [email](#).

INFORMATION SHARING:

We do not sell or rent any of the information we collect about you to third parties.

We may share your information with third parties for our business purposes and as legally permitted, including:

- With government agencies or investigative bodies, if requested, or to comply with a court order or subpoena.
- With third parties who perform services on our behalf. For example, we may share information with our vendors, some of which may be located outside the United States, as well as our lawyers, auditors, or other professional advisors. We may also authorize such vendors to collect information on our behalf.
- With our business partners.

For other reasons we may describe to you.

YOUR CHOICES:

You can opt-out of marketing emails or text messages by following the instructions in any marketing emails or text messages you receive. You can also opt-out by sending us an [email](#). To request changes to or to review your information or to inquire for more details on the third parties with whom we share your personal information, please send us an [email](#). You may also [email](#) us to have your personal information deleted.

You can choose not to provide personal information.

"Do Not Track." Some web browsers have a "Do Not Track" feature. This feature lets you tell websites you visit that you do not want to have your online activity tracked. These features are not yet uniform across browsers. Our sites are not currently set up to respond to those signals.

WHERE WE STORE INFORMATION:

Our sites are generally operated in the United States. If you are located outside of the United States, any information you provide to us will be transferred to the United States. By using our sites and giving us your information, you consent to such transfer. You also understand that the U.S. may not provide the same level of protections as the laws of your country.

SECURITY:

We use industry standard means to protect our website and your information. Because the Internet is never 100% secure, we cannot guarantee that your use of our site will be completely

safe. As we cannot guarantee the security of your personal information transmitted through our website, any such transmission is at your own risk. You agree that by providing information to us online, you accept the inherent security risks associated with doing so and will not hold us responsible for any resulting breach of security. Please note that email is not a secure medium and should not be used to send confidential or sensitive information. We encourage you to use caution on the Internet.

CHILDREN:

In order to respect the privacy of minors, we do not knowingly collect, maintain, or process personal information submitted online via our internet services by anyone under the age of 18. To the extent that we collect personal information on minors in the context of one of the purposes mentioned in this Privacy Policy, we will only do so with the appropriate consent or as permitted under the applicable laws.

COOKIES:

We use cookies and certain other technologies and tools on our website to track user preferences. A cookie is a small text file that certain websites save on your device when you visit those websites. Cookies automatically collect information regarding how you access our website (*e.g.*, browser type, access times, Internet Protocol ("IP") address) and information regarding the hardware and software that you use to access the Website.

We use cookies to improve your user experience, provide additional security, and remember you when you return to our website. A cookie cannot give us access to your computer or to information beyond what you provide us, and we do not store Personal Data in cookies we create. We do, however, use encrypted information gathered from cookies to help improve your experience of our website.

None of these cookies are strictly necessary to access our website. You can set your internet browser to warn you before accepting cookies and refuse the cookie when your browser alerts you to its presence or refuse all cookies by turning them off in your browser. If you refuse certain cookies, you may not be able to access certain parts of the Website or use the full functionality of the Website. You may wish to visit www.aboutcookies.org, which contains comprehensive information about types of cookies, how they are used, and how you manage your cookie preferences.

LINKS:

We may provide links to third-party sites for your information or convenience. If you click on one of those links, you will be taken to websites we do not control. This Privacy Policy does not apply to the information practices of those websites. We are not responsible for these third-party sites, including their content, privacy practices, products, services, confidentiality, use, processing, or security.

POLICY UPDATES:

We may change or update our privacy practices at any time without advance notice. The latest version of this Privacy Policy will be posted on our website and will state its effective date. Your use of RSHC's website after any updated version is posted means that you accept and understand such updated Privacy Policy.

To the extent that any changes to this Privacy Policy apply retroactively, we will notify you and obtain your consent to the extent required by law.

MORE QUESTIONS:

If you have additional questions, call us at (312) 471-8700, fax us at (312) 471-8701, or reach us by [email](#). You can write to us at:

Attn: Marketing
Riley Safer Holmes & Cancila LLP
70 W. Madison St., Suite 2900
Chicago, IL 60602

Please include your email address, name, address, and telephone number when you contact us to help us handle your request correctly.

CALIFORNIA PRIVACY RIGHTS:

Under the California Consumer Privacy Act ("CCPA"), if you are a California resident as determined in accordance with the CCPA, you have certain rights which you may exercise. We will update this section of the Privacy Policy from time to time to reflect any modifications to the CCPA.

COLLECTION AND USE OF PERSONAL INFORMATION:

As an organization, we collect personal information ("PI") about individuals who are considered California Consumers under the CCPA, which in the calendar year 2021 included the following:

Category	Examples of PI Collected	Sources of PI	Purposes for PI Collection	Categories of Recipients
Identifiers	Name, postal address, email address, identification numbers, telephone number	From the Consumer, Clients, Service Providers, Government Entities, and Third Parties	Processing and managing interactions and transactions; performing services; research and development; marketing; and security. For example, these purposes include to contact you, to verify your	Clients, Government Entities, Tribunals, and Service Providers

Category	Examples of PI Collected	Sources of PI	Purposes for PI Collection	Categories of Recipients
			identity, to provide services, and to comply with our legal obligations.	
Professional or Other Employment-Related Information	Job title, employer	From the Consumer, Clients, Government Entities, and Third Parties	Performing services; research and development; and quality assurance. For example, these purposes include to provide benefits to our partners and to market them to clients and prospective clients.	Clients, Data Subjects, Government Entities, Tribunals, Service Providers, and the General Public
Personal Information as described in the California Consumer Records statute, Cal. Civ. Code § 1798.80(e)	Marital / familial status, race, religion, disabilities	From the Consumer, Clients, Government Entities, Service Providers, and Third Parties	Performing services; research and development, and quality assurance. For example, these purposes include to provide benefits to our partners and services to our clients.	Clients, Data Subjects, Government Entities, Tribunals, and Service Providers
Commercial Information / Account Details	Purchase history or tendencies	From the Consumer, Clients, Government Entities, Service Providers, and Third Parties.	Processing and managing interactions and transactions; performing services quality assurance; and security. For example, these purposes include to manage the business relationship with and provide services to our clients.	Clients, Data Subjects, Government Entities, Tribunals, and Service Providers
Internet Usage Information or Other Electronic Network Activity	Information regarding interactions with our website, computer systems, and/or devices	From the Consumer, Service Providers, and Third Parties.	Research and development; quality assurance; security, and debugging. For example, these purposes include to improve our services, and to secure our network and protect our personnel.	Service Providers

In addition, we may collect, use, and disclose your PI as required or permitted by applicable law. We do not treat de-identified data or aggregate consumer information as PI, and we reserve the right to convert or permit others to convert, your PI into de-identified data or aggregate consumer information.

We may share your PI with our Service Providers, including those that facilitate advertising and marketing, and other categories of recipients as described in the table above, for the purposes set forth in that chart. Our Service Providers also may use your PI for some or all of the above-listed business purposes. Our Service Providers may themselves engage service providers or subcontractors to enable them to perform services for us; such subprocessing is an additional business purpose for which we are providing you notice.

RSHC has not sold (as the term "sale" is defined by the CCPA) any Consumer PI in 2021.

Access to Specific Information and Data Portability Rights

You have the right to request that we disclose certain information to you about our collection and use of your personal information over the past twelve (12) months. You have the right to receive a copy of your electronic personal information in a readily-usable format.

Once we receive and confirm your verifiable consumer request, we will disclose to you:

- The categories of personal information we collected about you.
- The sources from which we collected personal information about you.
- Our business or commercial purpose for collecting that personal information.
- The categories of third parties with whom we share that personal information.
- The specific pieces of personal information we collected about you (also called a data portability request).

We have not sold any personal information in the last twelve (12) months. However, should that change, you also have the right to know the categories of third parties to whom your personal information was sold.

Deletion Request Rights

You have the right to request that we delete any of your personal information we collected from you and retained, subject to certain exceptions (for example, the existence of a legal obligation, detection of security incidents, protection against malicious, deceptive, fraudulent, or illegal activity, or to complete a transaction for which your personal information was collected). Once we receive and confirm your verifiable consumer request, we will delete (and direct our service providers to delete) your personal information from our records unless an exception applies.

Opt-Out of Sale Rights

We do not sell personal information to third parties. If that should change, we will make available to you a method to opt-out of such sale.

Non-Discrimination Rights

We will not discriminate against you in a manner prohibited by the CCPA because you exercise your CCPA rights.

Exercising Access, Data Portability, and Deletion Rights

To exercise the access, data portability, and deletion rights described above, you must submit a verifiable consumer request to us by [email](#). Please note that the CCPA requires us to verify certain requests to exercise the rights described above, and we may ask you to provide certain information in order for us to complete this verification.

Other California Privacy Rights

If you are a California resident, California law provides you with certain additional privacy rights. California Civil Code Section 1798.83 ("Shine the Light law") permits you to opt-out of the disclosure of your personal information by us to third parties for those third parties' direct marketing purposes. To make such a request, please send a detailed description of the specific content or information to privacy@rshc-law.com or send written request to General Counsel, Riley Safer Holmes & Cancila LLP, 70 W. Madison, Suite 2900, Chicago, IL 60602. Please be aware that such a request does not ensure complete or comprehensive removal of the content or information you have posted and that there may be circumstances in which the law does not require or allow removal, even when requested.

Last updated August 10, 2022